



Board of County Commissioners Agenda Request

7A
Agenda Item #

Requested Meeting Date: June 13, 2023

Title of Item: Naturally Better Branding Logo approval

<input checked="" type="checkbox"/> REGULAR AGENDA <input type="checkbox"/> CONSENT AGENDA <input type="checkbox"/> INFORMATION ONLY	Action Requested: <input checked="" type="checkbox"/> Approve/Deny Motion <input type="checkbox"/> Adopt Resolution (attach draft) <i>*provide copy of hearing notice that was published</i>	<input type="checkbox"/> Direction Requested <input type="checkbox"/> Discussion Item <input type="checkbox"/> Hold Public Hearing*
Submitted by: Mark Jeffers		Department: Administration
Presenter (Name and Title): Mark Jeffers, Economic Development Coordinator		Estimated Time Needed: 10 minutes
Summary of Issue: <p>A brand logo has been created and is attached. There are two specific logos. One logo is for any/all advertising of the naturally better brand plan and the second is the logo for any website or social media use. A QR code has also been created and is attached. The QR code is functional and ready for use.</p>		
Alternatives, Options, Effects on Others/Comments: 		
Recommended Action/Motion: Economic Development requests approval of a motion to utilize the new logo in all naturally better advertising.		
Financial Impact: Is there a cost associated with this request? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No What is the total cost, with tax and shipping? \$ Is this budgeted? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <i>Please Explain:</i> This funding is budgeted through the ARPA funding.		

ORIGINAL



Naturally Better.

Reverse option for website advertising:



